KPIS FOR MICROLEARNING EVALUATION

REACTION

LEARNER SATISFACTION

Measure learner satisfaction and engagement through post-training surveys. Assess how learners felt about the microlearning experience.

LEARNING

KNOWLEDGE & SKILL ACQUISITION

Evaluate learning outcomes by tracking quiz scores. Compare pre-training and post-training results to gauge knowledge acquisition.

BEHAVIOR

APPLICATION & IMPLEMENTATION

Monitor the rate at which learners apply newly acquired knowledge and skills in their work or tasks. Assess behavioral changes.

RESULTS

BUSINESS IMPACT

Calculate the ROI by measuring the tangible benefits of microlearning, such as increased productivity, reduced errors, or cost savings.